

Matt Lisle



Experience

About Matt

Matt is passionate about technology-enhanced learning and user-centered design. For over ten years he has designed, developed, and delivered a wide variety of learning experiences.

Skills at-a-Glance

- Instructional Design
- Educational Technologies
- Product Management
- UX Research
- Project Management
- Content Development
- Consultation
- Facilitation
- Front-End Development
- Game Design Theory

Contact

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Director of Digital Learning Technologies, C21U

Georgia Institute of Technology, Atlanta, Georgia
February 2016 - Present

- Work collaboratively with faculty and staff to enhance the digital learning experience at Georgia Tech
- Lead experimental projects including digital credentials pilots, reskilling support applications, and mobile course apps
- Partner with 11 universities as a founding member of the Digital Credentials Consortium
- Act as product owner for a National Science Foundation-funded application focusing on skill development and the future of work
- Manage a team of application developers
- Conduct UX research for digital prototypes
- Facilitate workshops on digital credentials, learning analytics, competency-based education, and service design
- Chair a campus-wide Educational Technology Steering Committee
- Led a campus-wide pilot, evaluation, and purchase of a new learning management system
- Taught a section of Georgia Tech's freshman seminar program, GT 1000

Digital Learning Design Lead

University of Texas, Austin, Texas
September 2014 - January 2016

- Facilitated and led the design of online learning experiences
- Designed and developed new online learning products, including LTI tools
- Consulted with faculty to develop online learning resources
- Researched tools used to support technology-enhanced learning
- Led complex and cross-functional project teams
- Presented workshops to students, faculty, and staff

Presentations

- 2021 NTSA iFEST, Virtual
- 2021 Analysis of Higher Education Seminar Series, Virtual
- 2020 NICE 2020 Conference, Virtual
- 2020 CanvasCon, Virtual
- 2020 Education 3.0 Research Network, Virtual
- 2020 IMS Global Digital Credentials Summit, Atlanta, GA
- 2019 WCET, Denver CO
- 2019 Affordable Degrees at Scale, Atlanta, GA
- 2019 OLC Innovate, Denver CO
- 2018 Affordable Degrees at Scale, Atlanta, GA
- 2018 InteractUSG, Athens, GA
- 2016 OLC - Accelerate, Orlando, FL
- 2015 Faculty Teaching Colloquium, Austin, TX
- 2014 Elearning Guild Online Forums, Webinar
- 2013 mLearning Devcon, San Jose, CA
- 2012 Elearning Devcon, Salt Lake City, UT
- 2012 Brandon Hall Showcase, Webinar
- 2011 Elearning Guild Online Forums, Webinar
- 2008 Elearning DevCon, Salt Lake City, UT
- 2007 Elearning Guild Annual Gathering, Boston MA



Education

Creative Director - Learning Experience Design

Enspire Learning, Austin, Texas
February 2013 - September 2014

- Led a team of instructional designers, writers, and game designers
- Researched and pursued new learning technologies
- Reviewed project deliverables; provided feedback and quality control
- Facilitated workshops with clients, stakeholders, and project teams
- Recruited, hired, and trained new designers and writers
- Wrote creative briefs and delivered sales presentations

Instructional Designer

Enspire Learning, Austin, Texas
April 2010 - February 2013

- Designed engaging and effective learning activities for a variety of Fortune 500 companies, not-for-profit organizations, and universities
- Applied learning strategies to a broad spectrum of content areas
- Worked collaboratively with subject matter experts, visual designers, and programmers
- Developed courses using rapid development tools

Instructional Technology Specialist

University of Texas at Austin, Austin, Texas
July 2007 - April 2010

Education Technology Coordinator

PeaceHealth, Eugene, Oregon
July 2005 - July 2007

IT Professional Specialist

University of Georgia, Athens, Georgia
June 2000 - July 2005

M.Ed. Instructional Technology

University of Georgia, Athens, Georgia
Graduated August 2004

B.S.Ed. Business Education

University of Georgia, Athens, Georgia
Graduated May 2000